



九龍灣綜合名車展

汽車展覽主辦機構

Kowloon Bay Integrated AutoMall Brief Introduction

Kowloon Bay Integrated AutoMall showcases fabulous cars and automotive accessories from all over the world in more than 250,000 square feet of viewing space on the B1 and B3 levels at EMax. Four key zones promote a wide variety of cars from Japan, France, Germany and other leading car-manufacturing centres, bringing one-stop shopping enjoyment and excitement to customers.

Total Area	- 250,000 sq- ft
Trading Hours	- 10:30a.m. – 8:00p.m. (Including public holidays)
Enquiry Tel	- 2836-3377
Number of Cars	- Over 1,000
Display Areas	- B1 & B3 basement at EMax,
Display Area Characteristics	4 Major car show zones : <ul style="list-style-type: none"> - Paris and Frankfurt in B1 section, showcasing top class European automobiles - Tokyo and Shanghai in B3 section, showcasing Japanese imported automobiles
Features of each Display area	<ul style="list-style-type: none"> - Environmentally-friendly design with fabric luminaries system - Outstanding architecture in each zones - Simulates local street settings - Special theme colours in each zone
AutoMall Entrance	- Europe, Japan, Tokyo etc...
Facilities & Services	Two major entertaining zones: <ul style="list-style-type: none"> ➤ In B1 level <ul style="list-style-type: none"> - Restaurants and food stores - Car museum - Accessories sale spot - Car gallery ➤ In B3 level <ul style="list-style-type: none"> - Game centre - Children's playground - Foot massage area
Unique Service	- First car accessories supermarket in B3 level with plenty of brand names
Operating Specialty	- Centralized managing the deal between tenants and customers, diversification of maintenance services
Official Grand Opening	- Mid-January 2007